CONFERENCE SPONSOR PACKAGES

PLATINUM SPONSOR - $25,000
- "Official Conference Sponsor"
- Sponsor up to five doctoral student awards who are invited to present their research
- Naming of students as scholars in honor of the organization
- Name recognition on all advertisements and conference materials
- Banner displayed at premium location during the conference
- Visibility on the Association's website up to one year
- Sponsorship of Executive Director's Awards Luncheon
- Premium space for advertisements in the Conference Program Booklet
- Booth space

GOLD SPONSOR - $20,000
- "Official Conference Co-sponsor"
- Recognition as sponsor of Pansy Jacobs Jackson Exemplary Leadership Award Breakfast
- Name recognition on all conference related marketing materials
- Banner displayed at premium location during the conference
- Visibility on the Association’s website up to one year
- Recognition at Executive Director’s Awards Luncheon
- Full-page color advertisement in Conference Program Booklet
- Booth space

**SILVER SPONSOR - $15,000**
- Sponsor for NAAAS Distinguished Academic Scholar Award Luncheon
- Name recognition on all conference related marketing materials
- Banner displayed at premium location during the conference
- Full-page color advertisement in the Conference Program Booklet
- Recognition at Executive Director’s Awards Luncheon
- Visibility on the Association’s website up to one year
- Booth space

**BRONZE SPONSOR - $10,000**
- Sponsor for NAAAS Distinguished Cultural Impact Award
- Banner displayed at premium location during the conference
- Name recognition on all conference related marketing materials
- Full-page advertisement in the Conference Program Booklet
- Recognition at Executive Director’s Awards Luncheon
- Visibility on the Association’s website up to one year
- Booth space

**COPPER SPONSOR - $7,000**
- Sponsor for Welcome Reception or Continental Breakfast
- Full-page advertisement in the Conference Program Booklet
- Recognition at Executive Director’s Awards Luncheon
- Visibility on the Association’s website up to one year
- Booth space

**INSTITUTIONAL SPONSOR PACKAGES**

**INSTITUTIONAL SPONSOR TIER 1 - $13,750**
- 25 National Conference Registrations and Annual Memberships
- Full-page advertisement in the Conference Program Booklet
- Recognition at Executive Director’s Awards Luncheon
- Visibility on the Association’s website up to one year

**INSTITUTIONAL SPONSOR TIER 2 - $8,250**
- 15 National Conference Registrations and Annual Memberships
- Full-page advertisement in the Conference Program Booklet
- Recognition at Executive Director’s Awards Luncheon
- Visibility on the Association’s website up to one year

**INSTITUTIONAL SPONSOR TIER 3 - $5,500**
- 10 National Conference Registrations and Annual Memberships
- Full-page advertisement in the Conference Program Booklet
- Recognition at Executive Director’s Awards Luncheon
- Visibility on the Association’s website up to one year
OTHER OPPORTUNITIES FOR SUPPORT

PUBLICATION OF POST-CONFERENCE MONOGRAPH SERIES - $14,000
Includes recognition as Conference Monograph Series sponsor

CONFERENCE PROGRAM SPONSOR - $10,000
Includes recognition as the conference program booklet sponsor

CONFERENCE GUEST SPEAKER SPONSOR - $8,000
Includes recognition as Conference Guest Speaker sponsor

PRE-CONFERENCE BUFFET BREAKFAST - $6,500
Includes recognition as breakfast sponsor

COMPANY CAFE - $6,000
Includes recognition as cafe sponsor

CHARGING STATION - $5,000 (5)
Includes recognition as charging station sponsor

CONFERENCE AUDIO VISUAL SUPPORT - $4,500
Includes recognition as A/V sponsor

CONFERENCE BAGS - $4,500
Name of sponsor will be included on bag

CONFERENCE PROGRAM WELCOME LETTER - $4,000
Includes welcome letter from sponsor included in the Conference Program Booklet

SUNRISE SALSA CLASS - $3,500
Includes recognition as class sponsor

CONTINENTAL BREAKFAST - $3,000 (3)
Includes recognition at the breakfast as the official sponsor

PROFESSIONAL DEVELOPMENT WORKSHOP - $3,000 (5)
Includes recognition as workshop sponsor

CONFERENCE LANYARDS WITH NAME BADGES - $3,000
Includes recognition as conference badge sponsor

CONFERENCE BANNER SPONSORSHIP - $2,500 (10)
Includes one printed banner to be displayed at conference

CONFERENCE EVENING RECEPTION - $2,000 (3)
Includes recognition as evening reception sponsor

CONFERENCE AFTERNOON SOCIAL - $1,500 (3)
Includes recognition as afternoon social sponsor

CONFERENCE BAG INSERT - $1,500 (10)
Includes one insert for conference bag

CONFERENCE HOSPITALITY SUITE - $1,000 (3)
Includes recognition as hospitality suite sponsor

NAAAS & AFFILIATES STUDENT MEMBERSHIPS - $400
Includes recognition as sponsor for two students
NATIONAL ASSOCIATION OF AFRICAN AMERICAN STUDIES & AFFILIATES

2024 JOINT NATIONAL CONFERENCE
SPONSOR REGISTRATION
(Deadline is January 10, 2024)

Contact Information for Sponsors

Company Name: ________________________________________________________

Physical City: ______________State: ___________Zip: ______Phone: ___________

Mailing Address: _________________________________________________________

Primary Contact: __________________________________________Email: ____________

On-Site Representatives: ________________________________________________

Identify area of Contribution: _____________________________________________

Amount of Contribution: _________________________________________________

Payment Method

_____Check    _____Purchase Order    _____Visa    _____MasterCard    _____Discover    _____AMEX

Name on Card: __________________________________________________________

Credit Card #: __________________________Exp. Date: ________CVV#: ________

Signature: _____________________________________________________________

Card Billing Address: ____________________________________________________

_____________________________________________________________________

Amount to be charged to credit card: $ ___________