

NATIONAL ASSOCIATION OF AFRICAN AMERICAN STUDIES & AFFILIATES

2024 JOINT NATIONAL CONFERENCE

SPONSORSHIP INFORMATION



DR. LEMUEL BERRY, JR.
EXECUTIVE DIRECTOR

**MULTICULTURAL
MULTIDISCIPLINARY**
FURTHERING THE CAUSE OF
RESEARCH FOR AFRICAN
AMERICAN, HISPANIC/LATINO,
NATIVE AMERICAN AND
ASIAN STUDIES



**2024
JOINT NATIONAL
CONFERENCE**

SAVE THE DATE

15-17
FEB

NAAAS | NAHLS | NANAS | IAAS

WWW.NAAAS.ORG

CONFERENCE SPONSOR PACKAGES

PLATINUM SPONSOR - \$25,000

- "Official Conference Sponsor"
- Sponsor up to five doctoral student awards who are invited to present their research
- Naming of students as scholars in honor of the organization
- Name recognition on all advertisements and conference materials
- Banner displayed at premium location during the conference
- Visibility on the Association's website up to one year
- Sponsorship of Executive Director's Awards Luncheon
- Premium space for advertisements in the Conference Program Booklet
- Booth space

GOLD SPONSOR - \$20,000

- "Official Conference Co-sponsor"
- Recognition as sponsor of Pansy Jacobs Jackson Exemplary Leadership Award Breakfast
- Name recognition on all conference related marketing materials
- Banner displayed at premium location during the conference
- Visibility on the Association's website up to one year

- Recognition at Executive Director's Awards Luncheon
- Full-page color advertisement in Conference Program Booklet
- Booth space

SILVER SPONSOR - \$15,000

- Sponsor for NAAAS Distinguished Academic Scholar Award Luncheon
- Name recognition on all conference related marketing materials
- Banner displayed at premium location during the conference
- Full-page color advertisement in the Conference Program Booklet
- Recognition at Executive Director's Awards Luncheon
- Visibility on the Association's website up to one year
- Booth space

BRONZE SPONSOR - \$10,000

- Sponsor for NAAAS Distinguished Cultural Impact Award
- Banner displayed at premium location during the conference
- Name recognition on all conference related marketing materials
- Full-page advertisement in the Conference Program Booklet
- Recognition at Executive Director's Awards Luncheon
- Visibility on the Association's website up to one year
- Booth space

COPPER SPONSOR - \$7,000

- Sponsor for Welcome Reception or Continental Breakfast
- Full-page advertisement in the Conference Program Booklet
- Recognition at Executive Director's Awards Luncheon
- Visibility on the Association's website up to one year
- Booth space

INSTITUTIONAL SPONSOR PACKAGES

INSTITUTIONAL SPONSOR TIER 1 - \$13,750

- 25 National Conference Registrations and Annual Memberships
- Full-page advertisement in the Conference Program Booklet
- Recognition at Executive Director's Awards Luncheon
- Visibility on the Association's website up to one year

INSTITUTIONAL SPONSOR TIER 2 - \$8,250

- 15 National Conference Registrations and Annual Memberships
- Full-page advertisement in the Conference Program Booklet
- Recognition at Executive Director's Awards Luncheon
- Visibility on the Association's website up to one year

INSTITUTIONAL SPONSOR TIER 3 - \$5,500

- 10 National Conference Registrations and Annual Memberships
- Full-page advertisement in the Conference Program Booklet
- Recognition at Executive Director's Awards Luncheon
- Visibility on the Association's website up to one year

OTHER OPPORTUNITIES FOR SUPPORT

PUBLICATION OF POST-CONFERENCE MONOGRAPH SERIES - \$14,000

Includes recognition as Conference Monograph Series sponsor

CONFERENCE PROGRAM SPONSOR - \$10,000

Includes recognition as the conference program booklet sponsor

CONFERENCE GUEST SPEAKER SPONSOR - \$8,000

Includes recognition as Conference Guest Speaker sponsor

PRE-CONFERENCE BUFFET BREAKFAST - \$6,500

Includes recognition as breakfast sponsor

COMPANY CAFE - \$6,000

Includes recognition as cafe sponsor

CHARGING STATION - \$5,000 (5)

Includes recognition as charging station sponsor

CONFERENCE AUDIO VISUAL SUPPORT - \$4,500

Includes recognition as A/V sponsor

CONFERENCE BAGS - \$4,500

Name of sponsor will be included on bag

CONFERENCE PROGRAM WELCOME LETTER - \$4,000

Includes welcome letter from sponsor included in the Conference Program Booklet

SUNRISE SALSA CLASS - \$3,500

Includes recognition as class sponsor

CONTINENTAL BREAKFAST - \$3,000 (3)

Includes recognition at the breakfast as the official sponsor

PROFESSIONAL DEVELOPMENT WORKSHOP - \$3,000 (5)

Includes recognition as workshop sponsor

CONFERENCE LANYARDS WITH NAME BADGES - \$3,000

Includes recognition as conference badge sponsor

CONFERENCE BANNER SPONSORSHIP - \$2,500 (10)

Includes one printed banner to be displayed at conference

CONFERENCE EVENING RECEPTION - \$2,000 (3)

Includes recognition as evening reception sponsor

CONFERENCE AFTERNOON SOCIAL - \$1,500 (3)

Includes recognition as afternoon social sponsor

CONFERENCE BAG INSERT - \$1,500 (10)

Includes one insert for conference bag

CONFERENCE HOSPITALITY SUITE - \$1,000 (3)

Includes recognition as hospitality suite sponsor

NAAAS & AFFILIATES STUDENT MEMBERSHIPS - \$400

Includes recognition as sponsor for two students

NATIONAL ASSOCIATION OF AFRICAN AMERICAN STUDIES & AFFILIATES

2024 JOINT NATIONAL CONFERENCE SPONSOR REGISTRATION

(Deadline is January 10, 2024)

Contact Information for Sponsors

Company Name: _____

Physical City: _____ State: _____ Zip: _____ Phone: _____

Mailing Address: _____

Primary Contact: _____ Email: _____

On-Site Representatives: _____

Identify area of Contribution: _____

Amount of Contribution: _____

Payment Method

___ Check ___ Purchase Order ___ Visa ___ MasterCard ___ Discover ___ AMEX

Name on Card: _____

Credit Card #: _____ Exp. Date: _____ CVV#: _____

Signature: _____

Card Billing Address: _____

Amount to be charged to credit card: \$ _____