CONFERENCE SPONSOR PACKAGES

PLATINUM SPONSOR - $25,000
- "Official Conference Sponsor"
- Sponsor up to five doctoral student awards who are invited to present their research
- Naming of students as scholars in honor of the organization
- Name recognition on all advertisements and conference materials
- Banner displayed at premium location during the conference
- Visibility on the Association's website up to one year
- Sponsorship of Executive Director's Awards Luncheon
- Premium space for advertisements in the Conference Program Booklet
- Booth space

GOLD SPONSOR - $20,000
- “Official Conference Co-sponsor”
- Recognition as sponsor of Pansy Jacobs Jackson Exemplary Leadership Award Breakfast
- Name recognition on all conference related marketing materials
- Banner displayed at premium location during the conference
- Visibility on the Association’s website up to one year
- Recognition at Executive Director’s Awards Luncheon
- Full-page color advertisement in Conference Program Booklet
- Booth space

**SILVER SPONSOR - $15,000**
- Sponsor for NAAAS Distinguished Academic Scholar Award Luncheon
- Name recognition on all conference related marketing materials
- Banner displayed at premium location during the conference
- Full-page color advertisement in the Conference Program Booklet
- Recognition at Executive Director’s Awards Luncheon
- Visibility on the Association’s website up to one year
- Booth space

**BRONZE SPONSOR - $10,000**
- Sponsor for NAAAS Distinguished Cultural Impact Award
- Banner displayed at premium location during the conference
- Name recognition on all conference related marketing materials
- Full-page advertisement in the Conference Program Booklet
- Recognition at Executive Director’s Awards Luncheon
- Visibility on the Association’s website up to one year
- Booth space

**COPPER SPONSOR - $7,000**
- Sponsor for Welcome Reception or Continental Breakfast
- Full-page advertisement in the Conference Program Booklet
- Recognition at Executive Director’s Awards Luncheon
- Visibility on the Association’s website up to one year
- Booth space

**INSTITUTIONAL SPONSOR PACKAGES**

**INSTITUTIONAL SPONSOR TIER 1 - $13,750**
- 25 National Conference Registrations and Annual Memberships
- Full-page advertisement in the Conference Program Booklet
- Recognition at Executive Director’s Awards Luncheon
- Visibility on the Association’s website up to one year

**INSTITUTIONAL SPONSOR TIER 2 - $8,250**
- 15 National Conference Registrations and Annual Memberships
- Full-page advertisement in the Conference Program Booklet
- Recognition at Executive Director’s Awards Luncheon
- Visibility on the Association’s website up to one year

**INSTITUTIONAL SPONSOR TIER 3 - $5,500**
- 10 National Conference Registrations and Annual Memberships
- Full-page advertisement in the Conference Program Booklet
- Recognition at Executive Director’s Awards Luncheon
- Visibility on the Association’s website up to one year
OTHER OPPORTUNITIES FOR SUPPORT

PUBLICATION OF POST-CONFERENCE MONOGRAPH SERIES - $14,000
Includes recognition as Conference Monograph Series sponsor

CONFERENCE PROGRAM SPONSOR - $10,000
Includes recognition as the conference program booklet sponsor

CONFERENCE GUEST SPEAKER SPONSOR - $8,000
Includes recognition as Conference Guest Speaker sponsor

PRE-CONFERENCE BUFFET BREAKFAST - $6,500
Includes recognition as breakfast sponsor

COMPANY CAFE - $6,000
Includes recognition as cafe sponsor

CHARGING STATION - $5,000 (5)
Includes recognition as charging station sponsor

CONFERENCE AUDIO VISUAL SUPPORT - $4,500
Includes recognition as A/V sponsor

CONFERENCE BAGS - $4,500
Name of sponsor will be included on bag

CONFERENCE PROGRAM WELCOME LETTER - $4,000
Includes welcome letter from sponsor included in the Conference Program Booklet

SUNRISE SALSA CLASS - $3,500
Includes recognition as class sponsor

CONTINENTAL BREAKFAST - $3,000 (3)
Includes recognition at the breakfast as the official sponsor

PROFESSIONAL DEVELOPMENT WORKSHOP - $3,000 (5)
Includes recognition as workshop sponsor

CONFERENCE LANYARDS WITH NAME BADGES - $3,000
Includes recognition as conference badge sponsor

CONFERENCE BANNER SPONSORSHIP - $2,500 (10)
Includes one printed banner to be displayed at conference

CONFERENCE EVENING RECEPTION - $2,000 (3)
Includes recognition as evening reception sponsor

CONFERENCE AFTERNOON SOCIAL - $1,500 (3)
Includes recognition as afternoon social sponsor

CONFERENCE BAG INSERT - $1,500 (10)
Includes one insert for conference bag

CONFERENCE HOSPITALITY SUITE - $1,000 (3)
Includes recognition as hospitality suite sponsor

NAAAS & AFFILIATES STUDENT MEMBERSHIPS - $400
Includes recognition as sponsor for two students
National Association for African American Studies
National Association for Hispanic and Latino Studies
National Association for Native American Studies
International Association of Asian Studies

Joint Annual Conference
February 15-17, 2024
University of Texas at Austin
Thompson Conference Center
2405 Robert Dedman Drive
Austin, Texas

Vendor/Exhibit Application

Name of Company: ________________________________________________

Company Contact/Representative: __________________________________

Physical Address: ________________________________________________

City: ____________________ State: ______ ZIP: ______________

General Description of Company Items (e.g., clothing, software publisher, etc.):

________________________________________________________________

Vendor Fee: For-Profit $850 ____ Non-Profit $475 ____

Payment Method:
☐ Check - $____________
☐ Money Order - $__________
☐ Credit Card - $__________

#________________________ MasterCard, Visa, Discover, American Express

Expiration Date _______________ CVV Code _________________________

Cardholder’s Name ______________________________________________

Signature: ____________________________ Date: ______________

I agree to pay the above amount according to card issuer’s agreement. Please make all methods of payment payable to NAAAS & Affiliates.

Return form to:

Lemuel Berry, Jr., Ph.D.
NAAAS & Affiliates
PO Box 545
Westbrook, ME 04098-0545
naaasconference@naaas.org
Tel: 207/856-2500 - Fax: 207/856-2800