

# NATIONAL ASSOCIATION OF AFRICAN AMERICAN STUDIES & AFFILIATES

## 2024 JOINT NATIONAL CONFERENCE

### SPONSORSHIP INFORMATION



DR. LEMUEL BERRY, JR.  
EXECUTIVE DIRECTOR

**MULTICULTURAL  
MULTIDISCIPLINARY**  
FURTHERING THE CAUSE OF  
RESEARCH FOR AFRICAN  
AMERICAN, HISPANIC/LATINO,  
NATIVE AMERICAN AND  
ASIAN STUDIES



### CONFERENCE SPONSOR PACKAGES

#### PLATINUM SPONSOR - \$25,000

- "Official Conference Sponsor"
- Sponsor up to five doctoral student awards who are invited to present their research
- Naming of students as scholars in honor of the organization
- Name recognition on all advertisements and conference materials
- Banner displayed at premium location during the conference
- Visibility on the Association's website up to one year
- Sponsorship of Executive Director's Awards Luncheon
- Premium space for advertisements in the Conference Program Booklet
- Booth space

#### GOLD SPONSOR - \$20,000

- "Official Conference Co-sponsor"
- Recognition as sponsor of Pansy Jacobs Jackson Exemplary Leadership Award Breakfast
- Name recognition on all conference related marketing materials
- Banner displayed at premium location during the conference
- Visibility on the Association's website up to one year

- Recognition at Executive Director's Awards Luncheon
- Full-page color advertisement in Conference Program Booklet
- Booth space

### **SILVER SPONSOR - \$15,000**

- Sponsor for NAAAS Distinguished Academic Scholar Award Luncheon
- Name recognition on all conference related marketing materials
- Banner displayed at premium location during the conference
- Full-page color advertisement in the Conference Program Booklet
- Recognition at Executive Director's Awards Luncheon
- Visibility on the Association's website up to one year
- Booth space

### **BRONZE SPONSOR - \$10,000**

- Sponsor for NAAAS Distinguished Cultural Impact Award
- Banner displayed at premium location during the conference
- Name recognition on all conference related marketing materials
- Full-page advertisement in the Conference Program Booklet
- Recognition at Executive Director's Awards Luncheon
- Visibility on the Association's website up to one year
- Booth space

### **COPPER SPONSOR - \$7,000**

- Sponsor for Welcome Reception or Continental Breakfast
- Full-page advertisement in the Conference Program Booklet
- Recognition at Executive Director's Awards Luncheon
- Visibility on the Association's website up to one year
- Booth space

## **INSTITUTIONAL SPONSOR PACKAGES**

### **INSTITUTIONAL SPONSOR TIER 1 - \$13,750**

- 25 National Conference Registrations and Annual Memberships
- Full-page advertisement in the Conference Program Booklet
- Recognition at Executive Director's Awards Luncheon
- Visibility on the Association's website up to one year

### **INSTITUTIONAL SPONSOR TIER 2 - \$8,250**

- 15 National Conference Registrations and Annual Memberships
- Full-page advertisement in the Conference Program Booklet
- Recognition at Executive Director's Awards Luncheon
- Visibility on the Association's website up to one year

### **INSTITUTIONAL SPONSOR TIER 3 - \$5,500**

- 10 National Conference Registrations and Annual Memberships
- Full-page advertisement in the Conference Program Booklet
- Recognition at Executive Director's Awards Luncheon
- Visibility on the Association's website up to one year

## OTHER OPPORTUNITIES FOR SUPPORT

### **PUBLICATION OF POST-CONFERENCE MONOGRAPH SERIES - \$14,000**

Includes recognition as Conference Monograph Series sponsor

### **CONFERENCE PROGRAM SPONSOR - \$10,000**

Includes recognition as the conference program booklet sponsor

### **CONFERENCE GUEST SPEAKER SPONSOR - \$8,000**

Includes recognition as Conference Guest Speaker sponsor

### **PRE-CONFERENCE BUFFET BREAKFAST - \$6,500**

Includes recognition as breakfast sponsor

### **COMPANY CAFE - \$6,000**

Includes recognition as cafe sponsor

### **CHARGING STATION - \$5,000 (5)**

Includes recognition as charging station sponsor

### **CONFERENCE AUDIO VISUAL SUPPORT - \$4,500**

Includes recognition as A/V sponsor

### **CONFERENCE BAGS - \$4,500**

Name of sponsor will be included on bag

### **CONFERENCE PROGRAM WELCOME LETTER - \$4,000**

Includes welcome letter from sponsor included in the Conference Program Booklet

### **SUNRISE SALSA CLASS - \$3,500**

Includes recognition as class sponsor

### **CONTINENTAL BREAKFAST - \$3,000 (3)**

Includes recognition at the breakfast as the official sponsor

### **PROFESSIONAL DEVELOPMENT WORKSHOP - \$3,000 (5)**

Includes recognition as workshop sponsor

### **CONFERENCE LANYARDS WITH NAME BADGES - \$3,000**

Includes recognition as conference badge sponsor

### **CONFERENCE BANNER SPONSORSHIP - \$2,500 (10)**

Includes one printed banner to be displayed at conference

### **CONFERENCE EVENING RECEPTION - \$2,000 (3)**

Includes recognition as evening reception sponsor

### **CONFERENCE AFTERNOON SOCIAL - \$1,500 (3)**

Includes recognition as afternoon social sponsor

### **CONFERENCE BAG INSERT - \$1,500 (10)**

Includes one insert for conference bag

### **CONFERENCE HOSPITALITY SUITE - \$1,000 (3)**

Includes recognition as hospitality suite sponsor

### **NAAAS & AFFILIATES STUDENT MEMBERSHIPS - \$400**

Includes recognition as sponsor for two students

**National Association for African American Studies  
National Association for Hispanic and Latino Studies  
National Association for Native American Studies  
International Association of Asian Studies**

**Joint Annual Conference**  
February 15-17, 2024

University of Texas at Austin  
Thompson Conference Center  
2405 Robert Dedman Drive  
Austin, Texas

**Vendor/Exhibit Application**

Name of Company: \_\_\_\_\_

Company Contact/Representative: \_\_\_\_\_

Physical Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

General Description of Company Items (e.g., clothing, software publisher, etc.):  
\_\_\_\_\_

Vendor Fee: For-Profit \$850 \_\_\_\_\_ Non-Profit \$475 \_\_\_\_\_

**Payment Method:**

Check - \$ \_\_\_\_\_

Money Order - \$ \_\_\_\_\_

Credit Card - \$ \_\_\_\_\_

# \_\_\_\_\_

MasterCard, Visa, Discover, American Express

Expiration Date \_\_\_\_\_ CVV Code \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

I agree to pay the above amount according to card issuer's agreement. Please make all methods of payment payable to NAAAS & Affiliates.

Return form to:

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Tel: 207/856-2500 - Fax: 207/856-2800